



**FILE**

## **Volvo Sales & Service**

### **New South Wales**

Volvo Car and Truck Centre,  
Newbridge Road,  
**Moorebank, 2170.**  
Telephone: 02/602.3211.

Blacktown Truck Centre Pty  
Limited,  
6A Sunnyholt Road,  
**Blacktown, 2148.**  
Telephone: 02/622.9400.

Grahams Trucks & Equipment  
Pty. Limited,  
1 Broadmeadow Road,  
**Broadmeadow, 2292.**  
Telephone: 049/61.1740.

Rolls Motors Pty. Limited,  
236 Bridge Street,  
**Tamworth, 2340.**  
Telephone: 067/65.7644.

Bramwell Motors,  
Pacific Highway,  
**Nambucca Heads, 2448.**  
Telephone: 065/68.6264.

Volvo Car and Truck Centre,  
Princes Highway,  
**North Wollongong, 2500.**  
Telephone: 042/29.8433.

Volvo Truck Centre,  
97 Balydon Road,  
**Queanbeyan, 2620.**  
Telephone: 062/97.3433.

Clift Engineering Pty Limited,  
Cnr. Toronto & Wyalla Sts.,  
**Kelso, 2795.**  
Telephone: 063/31-5866.

Bartholomews Truck Sales,  
Wagga Road,  
**Lavington, 2641.**  
Telephone: 060/25.4666.

Premier Motor Sales (Kyogle) Pty.  
Limited,  
Summerland Way,  
**Kyogle, 2474.**  
Telephone: 066/32.1155.

### **Victoria**

Volvo Australia Pty Limited,  
Cherry Lane,  
**Brooklyn, 3205.**  
Telephone: 03/399.2933.

M. & S. Diesel Pty. Limited,  
502 Williamstown Road,  
**Port Melbourne, 3207.**  
Telephone: 03/645.1711.

Benders Diesel Services Pty.  
Limited,  
Edols Street,  
**North Geelong, 3215.**  
Telephone: 052/78.2851.

M. & S. Diesel Pty. Limited,  
158 Herd Street,  
**Portland, 3305.**  
Telephone: 055/23.2655.

Bryan Thompson Motors Pty.  
Limited,  
Numerkah Road,  
**Shepparton, 3630.**  
Telephone: 058/21.3698.

South Eastern Trucks,  
Princes Highway,  
**Warragul, 3820.**  
Telephone: 056/23.6895.

### **Queensland**

Volvo Truck Centre,  
Campbell & Industrial Avenues,  
**Wacol, 4076.**  
Telephone: 07/372.2144.

Ian Bayley Motors,  
Gold Coast Highway,  
**Southport, 4215.**  
Telephone: 075/37.1155.

Farmers Centre (Dalby) Pty.  
Limited,  
Drayton Street,  
**Dalby, 4405.**  
Telephone: 074/62.3511.

Golden City Car & Truck Centre,  
48 River Road,  
**Gympie, 4570.**  
Telephone: 071/82.1919.

Farmers Centre (CQ) Pty. Limited,  
168 Denison Street,  
**Rockhampton, 4700.**  
Telephone: 079/27.6277.

Bradley & Cameron Motors Pty.  
Limited,  
Evans Road,  
**North Mackay, 4740.**  
Telephone: 079/57.7358.

Brown & Hurley,  
Ingham Road,  
**Bohle, via Townsville, 4816.**  
Telephone: 077/74.5484.

K.B.C. Motors,  
146 Simpson Street,  
**Mount Isa, 4825.**  
Telephone: 077/43.4001.

Backshall Motors Pty. Limited,  
370 Mulgrave Road,  
**Cairns, 4870.**  
Telephone: 070/54.1308.

### **South Australia**

Peters Diesel Pty. Limited,  
591 Grand Junction Road,  
**Gepps Cross, 5094.**  
Telephone: 08/62.1612.

Mt. Gambier Motors Pty. Limited,  
Bay Road,  
**Mt. Gambier, 5290.**  
Telephone: 087/23.3176.

River Truck Sales,  
**Barmera, 5345.**  
Telephone: 085/88.2244.

### **Northern Territory**

Suttons Motors Pty. Limited,  
Mitchell Street,  
**Darwin, 5790.**  
Telephone: 089/81.6501.

### **Western Australia**

87 Abernethy Road,  
**Kewdale, 6105.**  
Telephone: 092/68.5244.

Stirling Rural Services,  
Chester Pass Road,  
**Albany, 6330.**  
Telephone: 098/41.4555.

### **Tasmania**

Noyes Bros. Pty. Limited,  
6 Effingham Street,  
**Moonah, 7009.**  
Telephone: 002/72.6621.

Noyes Bros. Pty. Limited,  
389 Hobart Road,  
**Launceston, 7250.**  
Telephone: 003/46.9886.

### **New Zealand**

**Dalhoff & King,**  
Wellington, Auckland,  
Rotorua, New Plymouth,  
Palmerston North,  
Christchurch,  
Invercargill.

### **Service Agents**

#### **New South Wales**

Griffin Motors Pty. Limited,  
Swan Street,  
**Morpeth, 2321.**  
Telephone: 049/33.6178

W. G. Kelly Pty. Limited,  
Blackburn Road,  
**Ulladulla, 2539.**  
Telephone: 044/55.1786

#### **Western Australia**

W. G. Manners & Co.,  
43 Brookman Street,  
**Kalgoorlie, 6430.**  
Telephone: 090/21.2700



**There are 1,100 words on this page.  
(3.5 minutes reading).  
If you are about to buy a truck,**

**There are 1,100 words on this page.  
(3.5 minutes reading).**

**If you are about to buy a truck,  
each word has a value of \$35.00.**

**Ignore the adjectives, absorb the sense.**

Read a truck brochure, any truck brochure, and often as not it's a snow job written by Miss White with a lot of help from the seven dwarfs, but in particular from Dopey. So let's cut the trim and the side walls and talk. The real test of a truck is whether it's built for operational economy. Diesel is costing almost as much as beer and the rubber you carry on the road in any big rig would make a handsome dowry for Ms. White and P. Charming, the glass coffin kisser. O.K. so let's start talking, dull, boring truck sense. Or as Snow White said, (having gained some experience by now) when you go wandering into a forest of trucks, don't go kicking the wrong tyres.



**It takes more than guts and rumble to stay No. 1.\***

The more power built into an engine the more fuel it uses, that's simply litre logic. If you want an engine to work to its optimum and that's its most economical speed it needs a gearbox with closely and evenly spaced ratios. The more powerful the engine the heavier it is, that means a bigger radiator, a stronger clutch to take the pounding and of course a larger final drive. That's all space you're taking up instead of payload and that's money not in the bank.



**What it all boils down to is real road economy.**

**Money, money, money and why not?**

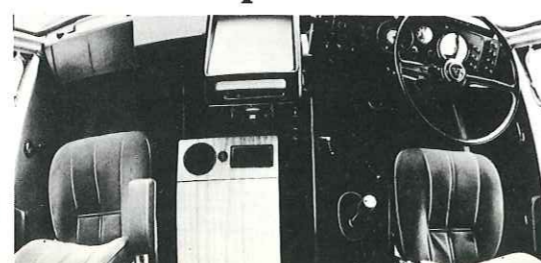


The Volvo answer is the obvious one. Buy the truck that suits the job or you could end up paying plenty for the upkeep of those spare horses under the bonnet. Volvo make a range of engines with matching components in the power train. If you need brute strength and a chassis that can go with it we'll give you all you can use. But first we ask you a handful of obvious questions. How will the truck be used? Long haul or short haul distribution? How often does the driver change gear? How often does the truck stop? How often does the driver climb in and out of the cab? and a dozen more vital decision making questions that will end up by giving you a hand tailored Volvo. The truck that is going to give you the greatest haulage economy. And that's what trucking is finally all about.

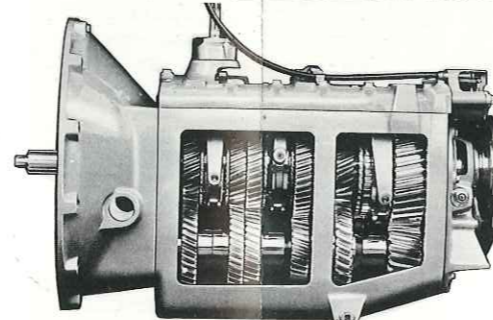
**Somebody actually gives a damn about the guy behind the wheel**

If you're the kind of owner who doesn't give a damn for the guy behind the wheel then go and talk to somebody else's truck. At Volvo we give a damn. Comfort, loads of it, is built into a Volvo cab. A low noise level is paramount, after a couple of hundred kilometres on the road, noise can drive a man to distraction. First class visibility. The sensational orthopaedically correct seat that adjusts to the weight of the man behind the wheel. Easy gear shift and controls. Totally reliable heating and cooling. Maybe it does affect you. The best drivers are the most profitable drivers. Give the man behind the wheel what he wants and he'll return the compliment.

**You've only got one life. This is the bin to keep it in.**



Reliability, low fuel consumption, good service have loads of appeal to the owner and Volvo has all three in spades. But one thing the driver looks for is safety. Safety, Safety, Safety. Volvo makes it king of everything they do. Brakes that match speed and load capacity with a back-up system. If the first system should fail, there is a second one. Finally if the second goes the spring brakes are applied automatically. But if you're going to insist on hitting something the Volvo cab is what to do it in. The picture shows a Volvo cab test. What it amounts to is the sort of collision most commonly expected. We do it to the back of the cab as well. Your driver only has one life and this is the bin to keep it in.

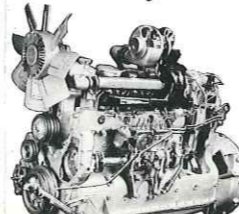


**A gear box as smooth as whipped cream on silk.**

The most efficient use of a diesel engine requires the use of a multi-speed gearbox. In point of fact, the more speeds the gearbox provides, the greater possibility of running the engine at the correct speed. With a Volvo you get an all-synchromesh 8-speed gear box on the models that suit and a 16-speed all-synchromesh on the heavyweights. What all that adds up to is saving your engine work and that means money in the bank, or, if you like, less downtime and more time on the road.

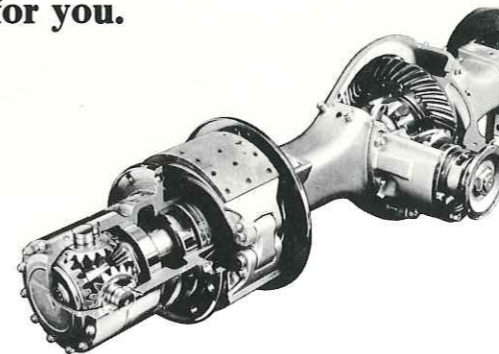
**A Volvo Turbo is not for sale, exchange or barter to any other make.**

There probably isn't a better turbo truck engine in the world than the one that sits under the cab of a Volvo. Most trucks are

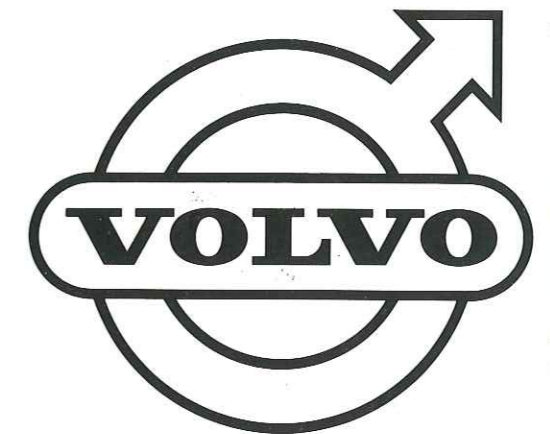


parts with the engine from one manufacturer, suspension from another, gear box from a third, etc. Volvo doesn't lend components to anyone but if they wanted to make a Volvo turbo engine available the queue would be made up from most of the truck manufacturing nations. You can take it from us that the turbo engine has been most successfully developed by Volvo. While some have tried to copy it, your Volvo turbo is still years ahead. If anyone talks to you of normally aspirated engines, not turbo engines, think again.

**If you want a truck to do a back breaking job then you'll need a drive line that will bust it's bum for you.**



The Volvo final drive units are built to take a belting and of course it then becomes necessary to dimension the drive line to take the same kind of high loading. The axle shafts are double tempered and their constructional material gives a torsional strength which enables them to twist almost a full turn without failing. If you know anything about trucks you'll know that you can't ask that much from too many other makes.

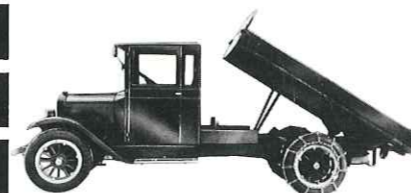


**When you've done the sums do the summary.**

This year is Volvo's 50th Anniversary. To the world in general that may be pretty ho-hum news but in the world of trucking it means vehicles that have been built without compromise for half a century. A Volvo in your fleet simply means less downtime and more time on the road. And that's what it's finally all about. A truck that is hard to make any safer. Driver comfort that is legendary. A truck that is custom-made to a job and beautifully specified. When you add all the sums the summary has to be, Volvo.



Progress through quality.



50 YEARS OF TRUCKING

Please send me literature on the Volvo truck. The load capacity I am looking for is . . . . tonnes. The major work will be City ( ), Long Haul ( ), Mining ( ), Road Train ( ).

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Post code \_\_\_\_\_  
Title \_\_\_\_\_

Send to:  
Volvo Australia Pty Ltd.,  
P.O. Box 122,  
LIVERPOOL, N.S.W.  
2170.



**VOLVO TRUCKS**